FrontRunners®

BUSINESS INTELLIGENCE SOFTWARE

OCTOBER 2018

Powered by
Gartner® Methodology

Software Advice®

CONTENTS

INTRODUCTION

This FrontRunners analysis is a data-driven assessment identifying products in the Business Intelligence software market that offer the best capability and value for small businesses. For a given market, products are evaluated and given a score for Usability (x-axis) and User Recommended (y-axis). FrontRunners then plots 10-15 products each on a Small Vendor and an Enterprise Vendor graphic, based on vendor business size, per category.

In the Business Intelligence FrontRunners infographic, the minimum qualifying scores were 3.76 for Usability and 3.98 for User Recommended.

To be considered for the Business Intelligence FrontRunners, a product needed a minimum of 20 user reviews published with 18 months of the evaluation period. Products needed a minimum user rating score of 3.0 for both Usability and User Recommended in both the Small and Enterprise graphics.

The minimum score cutoff to be included in the FrontRunners graphic varies by category, depending on the range of scores in each category. No product

INTRODUCTION

with a score less than 3.0 in either dimension is included in any FrontRunners graphic. For products included, the Usability and User Recommended scores determine their positions on the FrontRunners graphic.

DEFINING BUSINESS INTELLIGENCE SOFTWARE

Business Intelligence (BI) software helps organizations make operational decisions by enabling the analysis of historical performance data and other data sources.
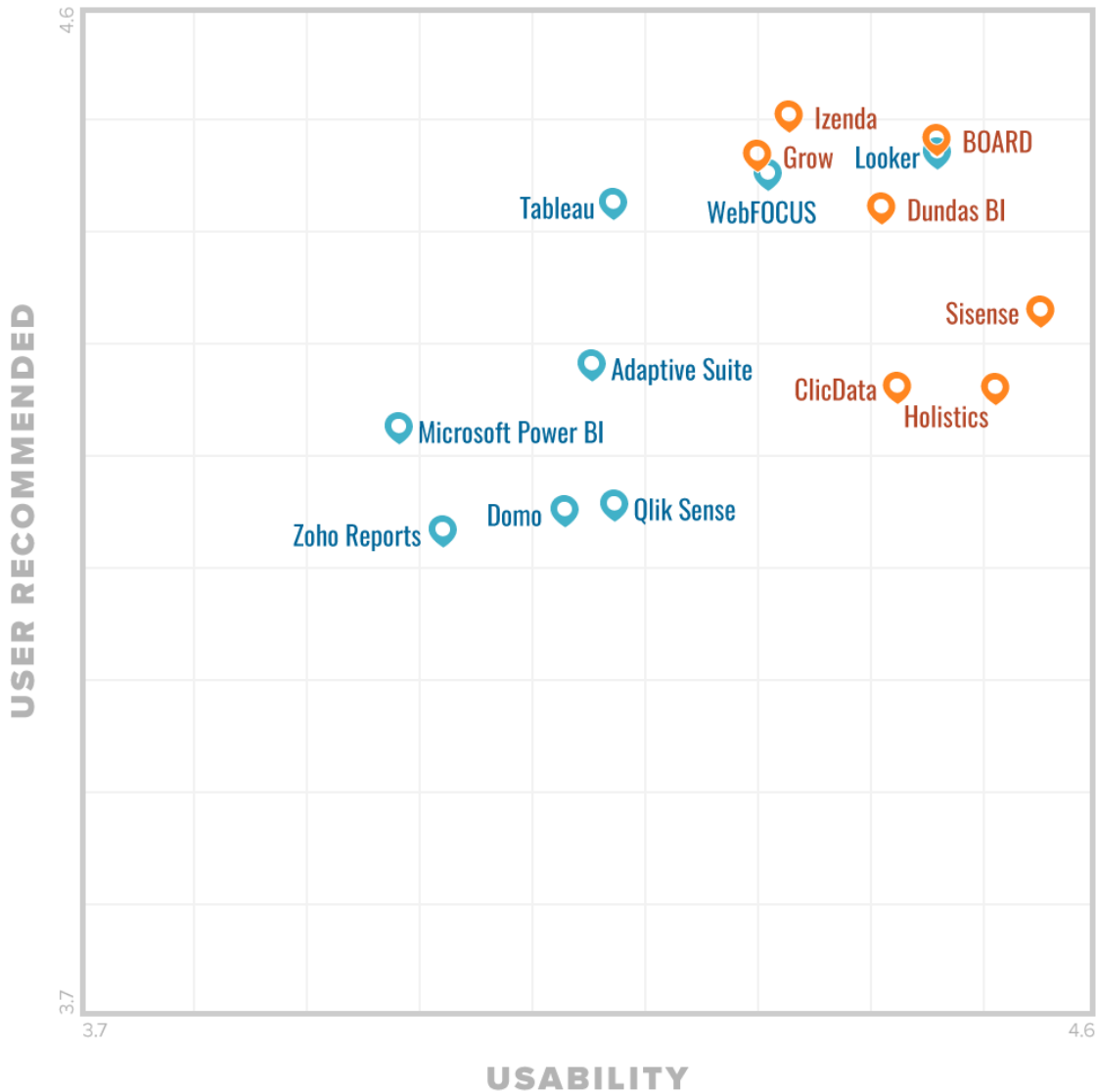
Software Advice's FrontRunners is focused on the North American BI software market. We identify this set of core capabilities for the BI software category: embedded analytics, custom dashboards, visual analytics, collaboration features and self-service data preparation.

FRONTRUNNERS

(SMALL & ENTERPRISE VENDORS)

FRONTRUNNERS® FOR BUSINESS INTELLIGENCE, OCTOBER 2018

For each individual rating in both the Usability and User Recommended criteria, the methodology weighs recent reviews more heavily.

FRONTRUNNERS SCORES
(SMALL VENDORS)

		TOTAL SCORE	USABILITY SCORE	USER RECOMMENDED SCORE
1	Izenda	8.83	4.33	4.49
2	BOARD	8.93	4.46	4.48
3	Grow	8.76	4.30	4.46
4	Dundas BI	8.82	4.41	4.41
5	Sisense	8.87	4.55	4.32
6	Holistics	8.77	4.51	4.25
7	ClicData	8.68	4.43	4.25

FRONTRUNNERS SCORES

(ENTERPRISE VENDORS)

		TOTAL SCORE	USABILITY SCORE	USER RECOMMENDED SCORE
1	Looker	8.91	4.46	4.46
2	WebFOCUS	8.75	4.31	4.44
3	Tableau	8.58	4.17	4.41
4	Adaptive Suite	8.42	4.15	4.27
5	Microsoft Power BI	8.18	3.98	4.21
6	Qlik Sense	8.33	4.18	4.15
7	Domo	8.27	4.13	4.14
8	Zoho Reports	8.16	4.03	4.13

RUNNERS UP

9 Spokes

9Lenses

Accuvio Sustainability

Active Intelligence

ActiveReports Server

Ad Badger

Adbeat

Adjust

Agility Planning

Allocable

Allovance

Alteryx Designer

Altosight

Amazon Cloud Search

Amazon QuickSight

Ambition

Analytica

Analytics Learnshare

Analytics Plus

Anodot

AnswerRocket

AppAnnie

APPSeCONNECT

arcplan

Argos

Basic-code Sales Analysis & Forecasting Tool

BI Office

BI360

BIME

BIO

Birst

BIRT onDemand

BizInsight Excel Suite

BluePlanner

Boardfy

Bookvalu

BP Logix Process Director

BrandsEye

BuiltWith Pro

Callcap

CAMMS PowerData

CenterPoint

Chartio

ChartMogul

Chronogolf

Clear Analytics

ClearStory Data

CleverAnalytics

Clixtell

Cloudera Enterprise

Cognos Analytics

ColibriTool

Collective[i]

Contour BI

Conversific

CoolaData

Corporater EPM Suite

Cortex Artificial Intelligence for Social

Media

Cyberquery

Dasheroo

DashThis

Datadeck

DataFox

DataHero

Datameer

datapine

Datawatch Desktop

Datorama

DBHawk

DecisionPoint

Doxami

Dynamics Business Intelligence

Easy Insight

EasyReports

ElegantJ BI

Engagor

Entytle

Epicor Financial Management

Exago

Extensions	Indicative
Fathom	InduSoft Web Studio
FICO Xpress Optimization	Infor BI
Fivetran	Informatica Intelligent Data Platform
flex.bi	Informer
Flight	InfoZoom
Floodlight Analytics	Infragistics ReportPlus
FOCUS I	InsFocus BI
FreeSight	Intellicus
Funnel	Intellifront BI Suite
Funnel Science	IPQualityScore Suite
FusionCharts	IQLECT
FUTRLI	Jaspersoft
GetSocial	Jet Enterprise
GMDH Shell	JReport
GoodData	Kepion Planning
Halo	Knowledge Plaza
Heap	KPI Fire
i2 Analyst's Notebook	Kyubit Business Intelligence
icCube	LandVision
iCharts for NetSuite	Logi Info
Improvado	Mereo

Metric.ai

MicroStrategy Analytics

MIDA Keen Decision Systems

MoData Suite

Mode Analytics

Movere

Netapp Oncommand Insight

Neural Designer

Nexla

OCTELAS

OpenDQ

OpenRefine

OQLIS

Oracle Business Intelligence

OWOX BI

Panintelligence

PDI

Pentaho

Perch

Periscope

Phocas Software

PINpoint

PLANAMIND

Planhat

prevero

ProfitWell

PromptCloud

Quini Data

Rapid Insight Analytics & Veera

RapidMiner

Redash

RESULTS.com

Revulytics Usage Intelligence

Roambi Analytics

Salesforce Analytics Cloud

Saleskick

SAP Analytics Cloud

SAP Business Objects BI

SAP Lumira

SAS Analytics Pro

Scoreboard

ScrapeStorm

Screenful

SEQUEL

Sharepoint Vitals

Sheetgo

Silktide Prospect

SimilarWeb

Slemma

Snowflake

SplashBI

SQL-RD

SRK

Stamplay

Style Intelligence

Synaptik

TARGIT

Teradata Database

The Diver Platform

ThoughtSpot

TIBCO Spotfire

TimelinePI

To be Checked

Tonkean

Toolpack

TopPlace

Toucan Toco

TreeAge Pro

TrenData

TrueDash

Upsolver

vCube BI Excel Addin

VelocityEHS

Visual IQ

Viur

Vizard

webKPI Business Intelligence Dashboards

Winautomation

Wonderware Intelligence

WorkMax Complete Suite

Yellowfin

Zbzilink

Zoomdata

METHODOLOGY BASICS

The FrontRunners methodology assesses and calculates a score for products on two primary dimensions: Usability on the x-axis and User Recommended on the y-axis.

The Usability score is a weighted average of user ratings including:

- End-user ratings of one to five stars on the product's ease of use.

- End-user ratings of one to five stars on the product's functionality.

The User Recommended score is an overall weighted average of scores including:

- End-user ratings of one to five stars on how valuable users consider the product to be relative to its price.

- End-user ratings of one to five stars on how likely they are to recommend the product to others.

There are up to two FrontRunners graphics for each market, one Small Vendors and one Enterprise Vendors graphic. The Small Vendors graphic highlights qualifiers from smaller (by employee size) vendors, while the Enterprise Vendors graphic displays qualifiers for larger (by employee size) vendors.

METHODOLOGY BASICS

Markets are defined by a core set of functionality, and to be eligible for FrontRunners, products must offer that core set of functionality. Core functionality required is determined by our research analysts, who provide coverage for and have familiarity with products in that market. Additionally, a product must have at least 20 unique user-submitted product reviews published within 18 months of the start of the analysis period across the three Gartner Digital Markets web properties: softwareadvice.com, capterra.com and getapp.com.

Inclusion in the Small Vendor or Enterprise Vendor FrontRunners graphics is based on vendor employee count. Vendors eligible for the Enterprise Vendor graphic must have more than the median employee count for all vendors in the market, or 100 employees—whichever is greater. Vendors whose employee counts do not meet either of those thresholds qualify for the Small Vendor graphic.

[1] *In the event fewer than 10 products qualify for either a Small Vendors or Enterprise Vendors FrontRunners graphic, the vendors that do qualify will be combined into a single graphic.*